

AGENDA

LEXINGTON TOURISM AUTHORITY LEXINGTON, NORTH CAROLINA

REGULAR MEETING
4:00 P.M.

January 12, 2017
CITY HALL

I. CALL TO ORDER

II. APPROVAL OF MINUTES

1. Regular Meeting – November 10, 2016

III. PETITIONS FROM CITIZENS - Members of the public may address the Tourism Authority on items not listed on the printed agenda. Please state your name and address and observe the three-minute time limit.

IV. ADOPT AGENDA

V. RECOGNITIONS/PROCLAMATIONS/PRESENTATIONS

1. Recognize Newly Appointed Board Member
Mark Marley, Days Inn
2. Recognize Re-Appointed Board Member
Alan Carson, City of Lexington
Jim Myers, City Council
Craig Swicegood, Holiday Inn Express

VI. REGULAR BUSINESS

1. Election of 2017 LTA Board Officers
2. Review of LTA Financials – December 2016
Kathy Whitman, Financial Services Manager

AGENDA

VII. EXECUTIVE DIRECTORS REPORTS

1. Media Mentions
Our State – January Issue
Lexington Features

100 Places to See Before You Die
Lexington & Lexington Barbecue #1

Upcoming – Season's (O' Henry Magazine)
2. Retreat, March 9, 2017, 10 am until 2 pm
Location – Upstairs Visitor Center
Lunch will be provided
Topics Discussion
3. Open Discussion
4. Reminders:
Visitor Center Closed – January 16, 2017
Martin Luther King's Birthday

Next Board Meeting – March 9, 2017
Annual Retreat

VIII. ADJOURNMENT

Anyone who needs an accommodation to participate in the meeting should notify the Lexington Visitor Center at 336-236-4218 at least forty-eight (48) hours prior to the meeting or call North Carolina Relay at 1-800-735-8262.